



## Melanie Rudnick

Leadership and Executive Coach

Melanie Rudnick brings over 20 years of coaching, leadership, and organizational experience to leaders in the private and public sectors.

### Recent Clients

Salesforce  
DataStax  
NetApp  
Proofpoint  
Rambus  
Intel

She is a leader in dynamic executive and leadership coaching. Through compassionate listening and guided inquiry, she helps her clients by developing individualized coaching programs that enable them to excel not only in their work, but in all areas of their lives.

### Industry Experience

High technology  
Investment  
Small Businesses  
Land and Development  
Livestock Management  
Healthcare

The genesis of her work is informed by her journey through life's many transitions - individual contributor to leader, to business woman. Melanie's passion lies in being a student of herself where there is always more to learn, using what she discovers to create meaningful transformation and bring more of herself into the work of supporting others.

### Certifications

Integral Coach (New  
Ventures West)  
International Coaching  
Federation (ICF)

Melanie's coaching clients typically seek to:

- Improve their leadership effectiveness, executive presence, and influence
- Build organization capability
- Develop high-performing cultures
- Communicate more authentically and with impact
- Progress to greater levels of scope and responsibility

Melanie is committed to shifting global corporate cultures one person at a time. She believes that the "one size fits all" approach to leadership development no longer works, especially with current, global, free-agent, and diverse workforces.

Whether working with individuals, leaders or with organizations, Melanie leverages her skills as a strategy consultant, years of experience as a leader and the invaluable training received in becoming certified an Integral Coach®.

### Education

MA | Organizational  
Leadership  
(Gonzaga)

MS | Journalism and  
Communication  
(San Jose State  
University)

BS | English  
(Lewis and Clark  
College)

### Experienced with Additional Assessments

MBTI- Meyers Briggs  
DiSC  
Colors  
Enneagram

### What Clients Say:

*Melanie asks the right questions to lead me to very solid decisions. She has helped me to focus and prioritize I am better able to look at problems in different and creative ways, thus finding very meaningful solutions. I am a better leader today because of Melanie's coaching.*

*M.G., VP Marketing, Intel*

*With Melanie as my executive coach, I have extensively changed my leadership approach. I now see myself more objectively. In the past, a distorted self-image prevented me from identifying areas that warranted improvement which was a major stumbling block in my leadership growth and development. Melanie quickly uncovered the problem and provided the tools I need to understand how others perceive me. With my newly honed skills, I can adjust my actions and modify my behaviors for increasingly positive results. These indispensable lessons will serve me well as I continue to climb the leadership ladder." J.K., VP Engineering, Rambus*

*Melanie has the gift of insight and intelligence. She uses creativity combined with practicality and it works. I'm a better leader due to her coaching. LP. Sr. Director, NetApp*