



Raleigh Mayer, the Gravitas Guru and principal of Raleigh Mayer Consulting, helps leaders elevate presence, enhance communication, and become more sophisticated at managing their relationships and reputations. She is an advisor, coach, educator, and speaker, serving large corporations, private firms, and individual executives.

Raleigh has counseled and trained dozens of CEOs, CFOs, and CIOs, as well as thousands of business leaders from Fortune 500 companies, representing a wide variety of enterprises including financial services, technology, government, the armed forces, advertising, law, consumer products, non-profit, and public interest groups. Some of her signature presentations and seminars include “Getting to Gravitas”, “Persuasive Presentation”, “Natural Networking”, and “The Seven Ups of Successful Leadership”.

Currently a senior fellow at the Logos Institute for Crisis Management and Executive Leadership, Raleigh is also a lecturer at Harvard Business School and an instructor at Barnard College’s Athena Center for Women’s Leadership. A frequent presenter at Columbia University’s Master in Business Administration, Professional, and International programs, Raleigh has served as a coach for New York University’s Stern School of Business, and was an adjunct professor of marketing and management at NYU for more than 20 years.

Raleigh is also an executive presence correspondent for The Glass Hammer, an online community designed for women executives in financial services, law, and business, and she has been quoted regularly in executive resource articles in the Wall Street Journal.

In her previous position as vice president and spokesperson for the New York City Marathon, Raleigh provided strategic counsel on all public affairs and press matters, directed publicity for corporate sponsors, and was instrumental in the exponential growth and development of the event.

In addition, Raleigh has served as an official emcee for the J.P. Morgan Chase Corporate Challenge Series, an event commentator for the MSG network, and has been a featured guest on prime-time national network news shows.

She is also a contributor to “The Power of Communication: Skills to Build Trust, Inspire Loyalty, and Lead Effectively”, by Helio Fred Garcia (FT Press 2012) and “Reputation Management: The Key to Successful Public Relations and Corporate Communication”, by John Doorley and Helio Fred Garcia (third edition 2015, Routledge, Taylor & Francis Group).

Raleigh has also had several dozen letters to the editor published in business journals such as Crain’s and Inc. Magazine, and in almost every section of The New York Times.

Currently on the leadership council of the Financial Women’s Association, Raleigh is also a founder of Women in Sports and Events, a professional organization for executives in the industry.

A native New Yorker, Raleigh received a B.A. in English with a concentration in Theater Arts from Middlebury College in Vermont, and was first employed as a reporter for Park East News, a Manhattan culture monthly.

Raleigh has also completed three NYC Marathons, including one sub-four hour finish, and has sung in cabaret and Broadway choral programs with the 92nd Street Y. She is currently a member of the SoHarmoniums, New York City’s premier and multi-generational women’s chorus, whose performance credits include concerts at Lincoln Center and Carnegie Hall.

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